



INTRODUCING THE 4-WHEEL DRIVE VEHICLE FOR PEOPLE WHO HATE ROUGHING IT.

THE NEWLY DESIGNED 1989 FORD BRONCO II.

It used to be that people who bought 4-wheel drive vehicles had only one thing in mind—roughing it. But times have changed, and thanks to Ford Bronco II

so have 4-wheel drive vehicles. Bronco II's new aerodynamic design and restyled interior give you 4-wheel drive performance without the rough edges.

NEITHER RAIN NOR SNOW...

Even people who hate roughing it find themselves driving through difficult

weather. Bronco II's available "Touch-Drive" 4-wheel drive lets you handle mother nature with the push of a button. In available 2-wheel drive, Bronco II still offers standard fuel-injected V-6 power, anti-lock rear brakes, and plenty of driving control and comfort.

MODELS

Eddie Bauer...design edition.
XL Sport...sporty performance look.
XLT...popular value package.
XL...fun-to-drive action.

MAJOR STANDARD EQUIPMENT

Power Steering; Power Brakes/Rear Anti-Lock;
Gauge Package (Fuel, Temp., Oil); AM/FM Stereo
w/Clock; P205 15" All-Season Radials; Gas-Pressurized Shocks.

DRIVETRAINS

2.9L EFI V-6; 5-Speed Manual O.D.; 4-Spd. Column-Mounted Auto. O.D. Opt.

MAXIMUM TRAILER WEIGHT RATING

2WD Model—5000 lbs; 4WD Model—4900 lbs.

NOT TOO ROUGH ON THE EYES, EITHER.

Bronco II's available Eddie Bauer Package includes specially designed upholstery and paint and the added comfort of Captain's Chairs. Bronco II's redesigned instrument panel and available column

shift automatic transmission are only two of the features in its comfortable new interior environment. Bronco II's other "dress-up" options include an XL Sport Package and Special Value Packages. With so much style, it's no wonder Bronco II looks good in all the right places.

6/60 WARRANTY.

Covers you and future owners, with no transfer cost, on major powertrain components for 6 years/60,000 miles. Restrictions and deductible apply. Also, participating dealers back their customer-paid work with the Lifetime Service Guarantee. If a covered repair must be fixed again, the repairing dealer will fix it *free* for as long as you own your vehicle.*

BEST-BUILT AMERICAN TRUCKS 8 YEARS RUNNING.

Ford trucks are the best built—based on an average of owner-reported problems in a series of surveys of '81-'88 models designed and built in North America. At Ford, "Quality is Job 1."

*Ask to see these limited warranties at your Ford Dealer.

Buckle up—together we can save lives.



BRONCO II
BUILT FUN TOUGH

